



2018 Contest Entry Form

Contest Topic: **Help Prevent Drunk Driving**

Entries will be judged on the following criteria:

- 1 Originality and creativity** (35 points)
Is the PSA unique and creative?
- 2 PSA concept** (35 points)
*Does the PSA clearly and accurately address the contest topic—preventing drunk driving?
Are the message and concept effective?*
- 3 Clarity of message** (30 points)
*Is the idea communicated clearly?
Is the PSA well organized?*

Entries will be accepted for students ages 13 - 19 living in California.

All entry forms must be written in ink and legible

visit www.teenlane.org/content/drivesafela

Mail entry (with completed form SECURELY ATTACHED) to:

Drive Safe Los Angeles Contest

The National Road Safety Foundation, Inc.

18 East 50th Street • New York, NY 10022

All entries must be received by November 2nd, 2018.



2018 Contest Entry Form: Page 2

NO GROUP ENTRIES. Must be filled out by a Parent or Guardian if you are under 18 years of age.
Print in blue or black ink.

First Name: _____ Last Name: _____

Title of PSA: _____

Age: _____ Email: _____

Your Address: _____ Your Phone #: _____

City: _____ State: _____ Zip: _____

Parent's Name: _____ Parent's Phone #: _____

Parent's Email: _____

Your School: _____ School Phone #: _____

Your Teacher's Name: _____ Teacher's Phone #: _____

Your Teacher's Signature (optional): _____

By signing below, I represent that I am the parent/guardian OR that I am over 18 years of age and further agree and consent to his/her entry and use of his/her name, likeness, and entry by The National Road Safety Foundation (NRSF) and/or The Los Angeles Auto Show without further notice and/or compensation for any lawful purpose whatsoever, including advertising, promotional, public relations, or trade purposes.

Parent's or Guardian's (if under 18 years) Signature: _____ Date: _____

Print Name: _____

Check the box if you want to hear about other NRSF programs.

Please add me to NRSF's mailing list.

Information provided is subject to NRSF's privacy policies, which can be found at www.nrsf.org/teenlane/content/privacy-policy

NO PURCHASE NECESSARY. Void where prohibited. A purchase will not increase the chances of winning. The Drive Safe Los Angeles Contest ("Contest") starts on September 3, 2018, and ends on November 2, 2018. To enter contest you must be a legal resident of California between the ages of 13 and 19 and create a storyboard or written script for a 30-second public service announcement ("PSA") to help prevent drunk driving.

No videos will be accepted. Entrants may download an entry form for Drive Safe Los Angeles from www.teenlane.org.

One Grand Prize of \$2,000 will be awarded. In addition, an NRSF video producer will come to the Grand Prize winner's school to work with the winner to professionally film the winning concept. One runner-up will receive \$1,000. If the entry form of the Grand Prize winner and the Runner-Up are co-signed by a teacher, those teachers will receive a \$100 honorarium.

See complete Official Rules at www.teenlane.org/content/drivesafela